

ICECREAM



#shapecarlton

WORK



#shapecarlton

HOUSING



#shapecarlton

PARKS



#shapecarlton

## CARLTON WORKING TOGETHER

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Summary of findings from Shape Your Carlton engagement

26 November 2014



## BACKGROUND

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- Carlton Local Agency Network (CLAN), University of Melbourne (UoM), and City of Melbourne (CoM) have engaged the Carlton community on how to work together in Carlton.
- This engagement process was called Shape your Carlton (SYC)

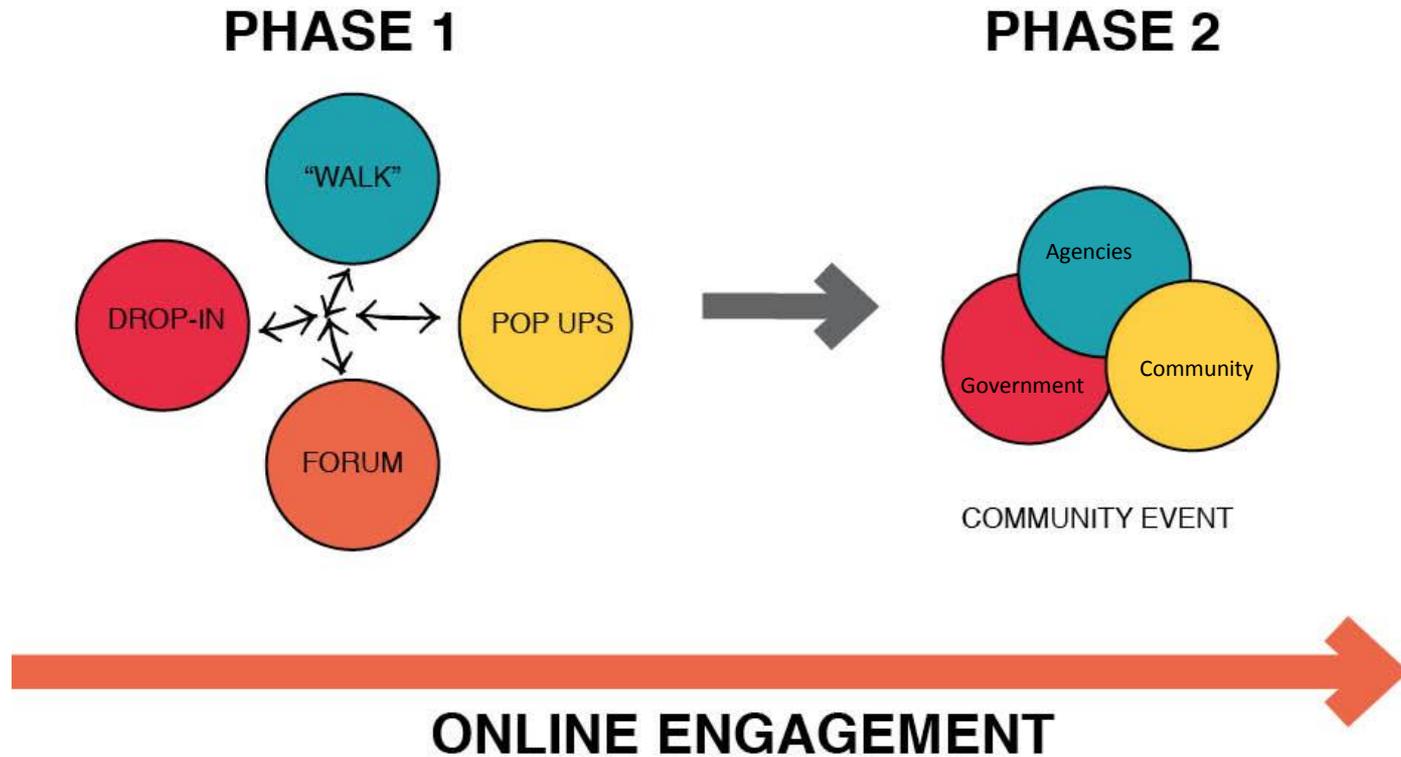
# OBJECTIVES

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- To agree on a vision for Carlton
  - *Carlton will be a vibrant, inclusive, equitable and thriving place to live, work, study and visit*
- To develop principles of working together
- To create a process on how to work together
- To establish and implement a process for working together in 2015

# ENGAGEMENT PROCESS

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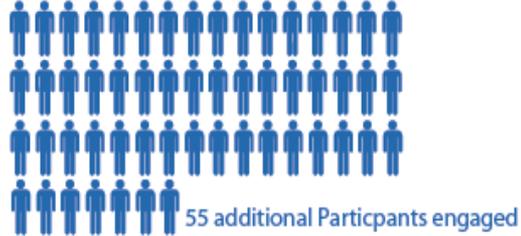
# Summary of Input

A summary of findings from Phase 1 of the community engagement is summarised in the diagram below.

## Active Participation



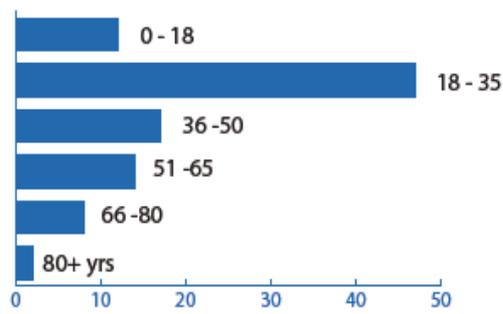
## Other Participation



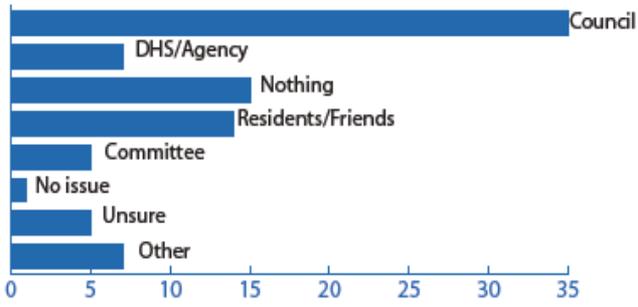
TOTAL 201



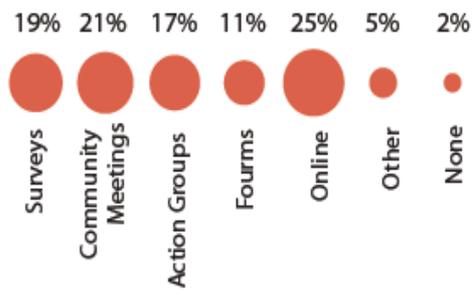
## Age range engaged



## What do you currently do if you have an issue that needs raising in Carlton?



## How would you like to be involved in the future decisions for Carlton?



## What kind of place would you like Carlton to be?

**Inclusive** **Vibrant**  
**Community Oriented**  
**Is ok as it is** **Safe**

86% wish to connect with other people in Carlton.

## Characteristics of value in Carlton:

**Heritage** **Environment**  
**Cafes and Restaurants**  
**Parks and Gardens**

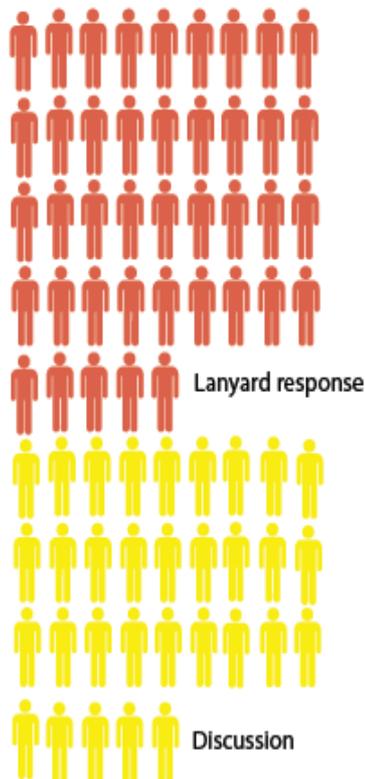
## Key themes from Phase 1:

- Building Connections
- Enabling Community Champions
- A network of Community Driven, Small local initiatives
- Lightweight Governance

## Summary of Input

A summary of findings from Phase 2 of the community engagement is summarised in the diagram below.

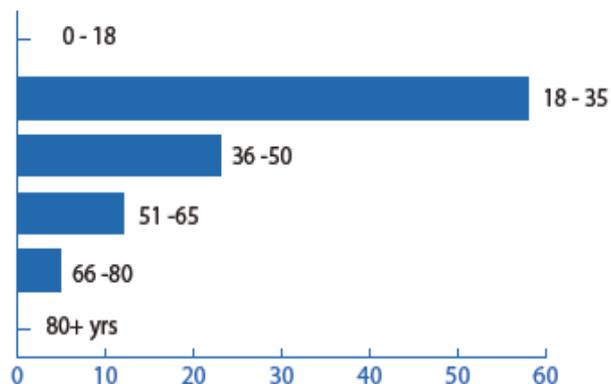
### Active Participation:



TOTAL 80



### Age range engaged



### Which theme interests you most?

24% responded Health, Safety & Wellbeing

### Organising the parts: major themes



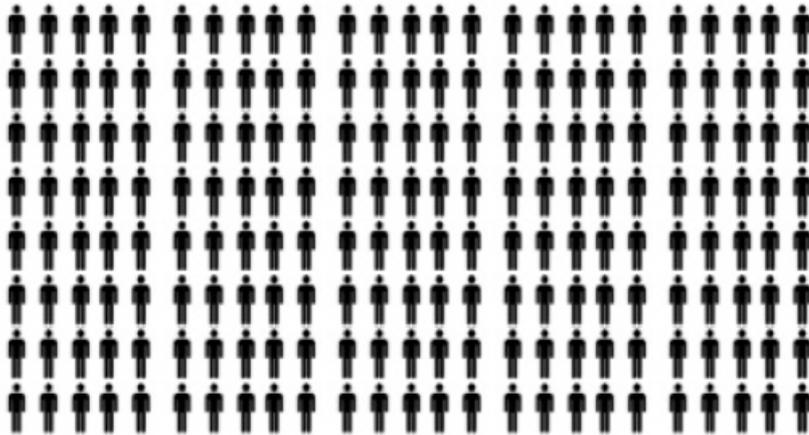
### Key themes from Phase 2:

- Building Connections
- A network of Community Driven, Small local initiatives
- Lightweight Governance
- Continuous communication
- Engaging online
- Utilising the Arts
- Building on the capacity of existing organisations
- Volunteering

# OVERALL SUMMARY OF PHASE 1 & 2

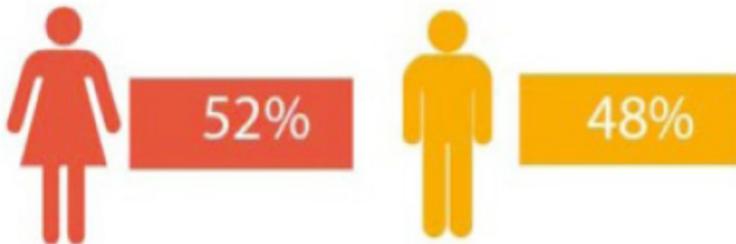
The following diagram provides a summary of the key inputs into developing the collaboration framework. More than 300 people were engaged. A wide spectrum of stakeholder groups were involved including youth, local traders, students, community groups, residents, as well as a range of community groups and government agencies. More than half of participants (55%) were aged between 18 and 35.

## Number of People Engaged



**300** People

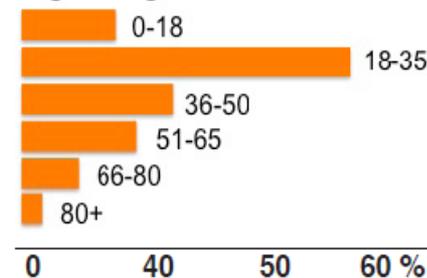
## Gender



**86%**

of participants want to connect with other people in Carlton

## Age Range



**55%**

of participants were between age 18-35

## Key Themes for Collaboration

better access to local information

engagement with Universities

community-led action

## Vision for Carlton

**Inclusive** **Vibrant**  
**Community Oriented**  
**Is ok as it is** **Safe**

# VISION FOR CARLTON

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*Carlton will be a vibrant, inclusive, equitable and thriving place to live, work, study and visit.*



# PRINCIPLES FOR WORKING TOGETHER

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1. Continuous Communication and informed community

2. Establish opportunities for connection to create an environment for collaboration

3. Inclusive community engagement and pathways for involvement, particularly to ensure youth participation

4. Identify and support community champions and volunteers to organise and drive opportunities and interests

5. Connected network of community driven activities

6. Build on the strength and networks of existing organisations

7. Support collaborative strategic coordination, planning and delivery

8. Support community participation in decision making, direction and delivery on issues that affect them

# OVERALL FINDINGS

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- Strong support for the concept of developing a process to work together
- Participants were primarily interested to connect (to make working together possible).
- There was an emphasis on activities and ideas, and engagement rather than strategy.
- Informal engagement activities such as Pop Ups/BBQ preferred.
- Online communication preferred.
- The majority people would like to remain involved by staying informed (as opposed to be involved in decision making)

# SUMMARY OF OUTCOMES OF SYC

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- Target audience reached.
- Strong support a process that informs how Carlton works together
- Preferred communication and engagement tools defined and tested.
- Current activities and ideas for Carlton identified.
- Further discussions about what are the large and small challenges being experienced now or likely to be experienced into the future