



City of Melbourne | Homes Melbourne

A Survey of Key Worker Housing Needs

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Research Background

Affordable housing is an increasingly important issue across Australia. For the City of Melbourne (CoM), the issue has become critical. To provide CoM strategic direction in developing sustainable solutions to housing, Homes Melbourne was established.

Part of the complex issue facing CoM in providing affordable housing, is providing relevant housing for key workers who are on low or moderate incomes.

City of Melbourne commissioned Micromex Research to conduct an online survey to capture the views and experiences of Key Workers that work in the City of Melbourne (CoM) about housing.

This report provides the results and insights of an online survey conducted among N= 304 people, including N= 94 Key Workers.

In this report, Key Workers are defined as:

- In a household earning \$135,999 or less per year, before tax.
- Working full-time, part-time or seeking employment.
- Working in a role that needs to be undertaken on a work site, and cannot be undertaken from home.



Research Design

- The survey was conducted online with people invited to complete the survey.
- The survey was hosted by City of Melbourne on the Homes Melbourne website.
- The online survey was conducted from 23rd May to 14th June 2023.
- To attract key workers to the survey, several approaches were undertaken. These included:
 - CoM sent invitations to CoM employers, higher-education providers and community groups to forward the survey invitation to relevant staff.
 - CoM sent invitations to CoM staff in key worker roles.
 - The survey was promoted via social media by CoM.
 - Micromex field staff approached people around train, tram and bus stations to complete the survey. Staff showed potential Key Workers a QR code which they scanned and took them to the CoM page with a the survey link.
- Because of the nature of finding Key Workers, people were approached in industries, locations where Key Workers were likely, and in the analysis stage the Key Worker definition was applied. For comparison, non-Key Workers (Other Workers) in the survey are used as a comparison group.



Shown below are local government areas where respondents to the survey claimed to live. There was a very wide distribution of where key workers live, with the majority living outside of the City of Melbourne.

LGA Where Living	Population Segment	
	Other Worker	Key Worker Group
Melbourne	25%	26%
Stonnington	4%	6%
Darebin	4%	6%
Moonee Valley	5%	5%
Brimbank	1%	4%
Hume	1%	4%
Yarra	4%	3%
Boroondara	3%	3%
Hobsons Bay	2%	3%
Maribyrnong	4%	3%
Merri-bek	7%	3%
Whitehorse	2%	3%
Knox	1%	3%
Melton	1%	3%
Port Phillip	3%	2%
Banyule	2%	2%
Kingston	2%	2%

LGA Where Living	Population Segment	
	Other Worker	Key Worker Group
Maroondah	1%	2%
Whittlesea	1%	2%
Wyndham	5%	2%
Shire of Yarra Ranges	3%	2%
Glen Eira	4%	1%
Shire of Cardinia	1%	1%
Casey	3%	1%
Frankston	1%	1%
Greater Dandenong	2%	1%
Bayside	1%	0%
Manningham	1%	0%
Monash	2%	0%
Mornington Peninsula	0%	0%
Nillumbik	1%	0%
Other	4%	2%
Base (n=)	210	94

Summary Findings



Survey Summary



Among Key Workers in the survey there was strong interest in living in the City of Melbourne, with just under half being very interested in living in the area (47%). Among Key Workers who are currently renting, interest in living in the City or Melbourne was even higher (53% very interested).



The main reason for interest in living in the City of Melbourne was to improve employment opportunities, followed by reducing commute time and liking the City living environment. The main barriers to moving to the City were enjoying the greenery of suburban areas, perceived higher cost of living in the City, and concern about air quality.



Key Workers, in the survey, are estimated to be spending 48% of their income on housing. To live in the City of Melbourne, most (62%) were willing to live in an apartment with the median spend up to \$300 to \$499 per week, which would reduce housing share of income to 32%. For a stand-alone house or terrace type of home their median willingness to spend was \$400 to \$599, which was 40% of their income. Key Workers were willing to move if they could spend less of their income on housing.



Key Workers in the survey were characterised as young (61% under 35 years), renting (63%), shift workers (54%), and work in health and social assistance (31%), accommodation and food (18%) or education and training (16%).



Commuting for Key Workers was over 30 minutes (66%) with the largest group (39%) spending 30 to 45-minutes commuting to or from work. Compared to other workers, Key Workers in the survey were also more likely to use motor vehicles for their commute (36% vs 16%). This led to half of the Key Workers spending \$50 or more compared on commuting each week compared to 35% for the other workers.



Section 1:

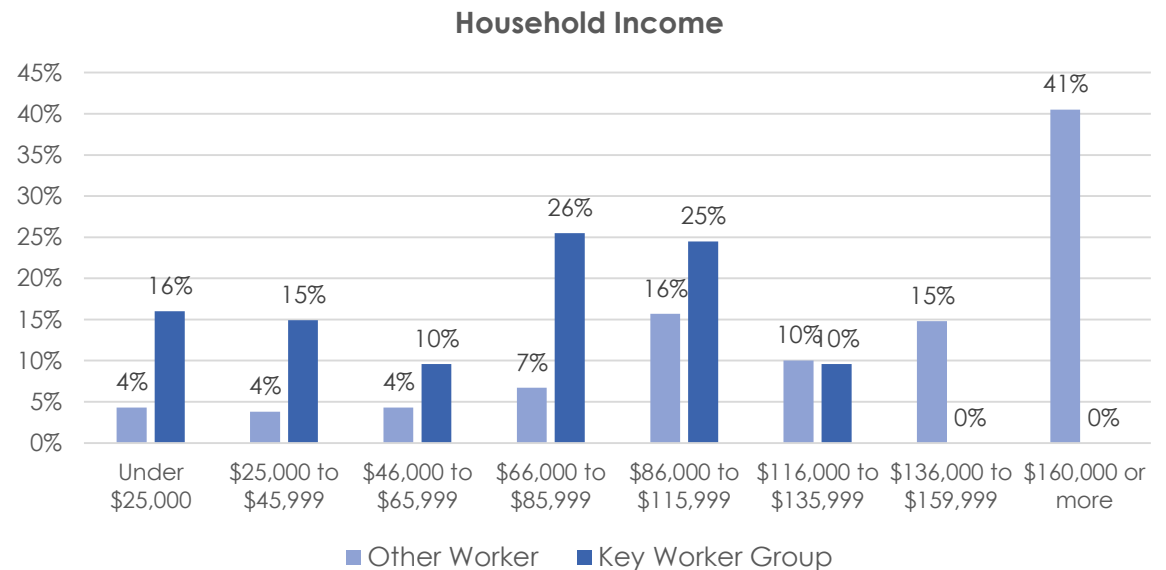
Key Worker Personal and Employment Profile

Employment Profile of Key Workers

Key Workers in the survey were more likely to be employed in healthcare and social assistance, accommodation and food services, the education and training sectors compared to the other workers. Reflecting the area of employment, half the Key Workers (54%) were shift workers, compared to only 8% of the other workers. Half of the Key Workers (51%) in the survey were in households earning \$66,000 to \$115,999 per annum.

Industry Employed	Population Segment	
	Other Worker	Key Worker Group
Health Care and Social Assistance	12%	31%
Accommodation and Food Services	1%	18%
Education and Training	3%	16%
Arts and Recreation Services	10%	10%
Retail Trade	3%	7%
Transport, Postal and Warehousing	2%	3%
Administrative and Support Services	11%	3%
Manufacturing	0%	2%
Professional, Scientific and Technical Services	19%	2%
Mining	2%	1%
Construction	6%	1%
Information Media and Telecommunications	10%	1%
Financial and Insurance Services	10%	1%
Agriculture, Forestry and Fishing	0%	0%
Electricity, Gas, Water and Waste Services	4%	0%
Wholesale Trade	1%	0%
Rental, Hiring and Real Estate Services	2%	0%
Public Administration and Safety	7%	0%
Other industry	0%	3%
Base (n=)	189	94

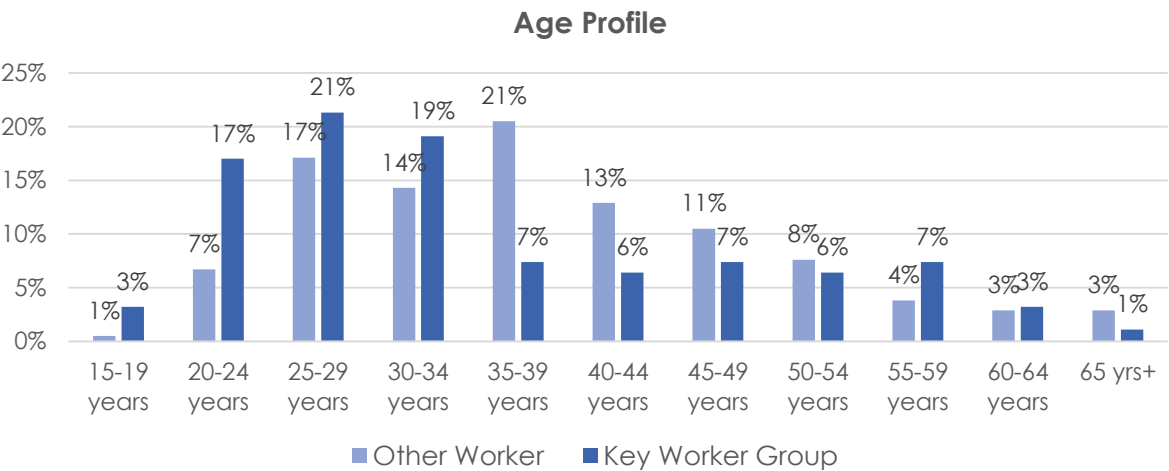
Work hours	Population Segment	
	Other Worker	Key Worker Group
Shift work that includes weekends	7%	44%
Shift work that does not include weekends	2%	10%
Work during day only, that include weekends	14%	18%
Work during the day only with no weekends	77%	29%
Base (n=)	189	94



NOTE: Household income used in Key Work definition (HH Income \$135,999 or less).

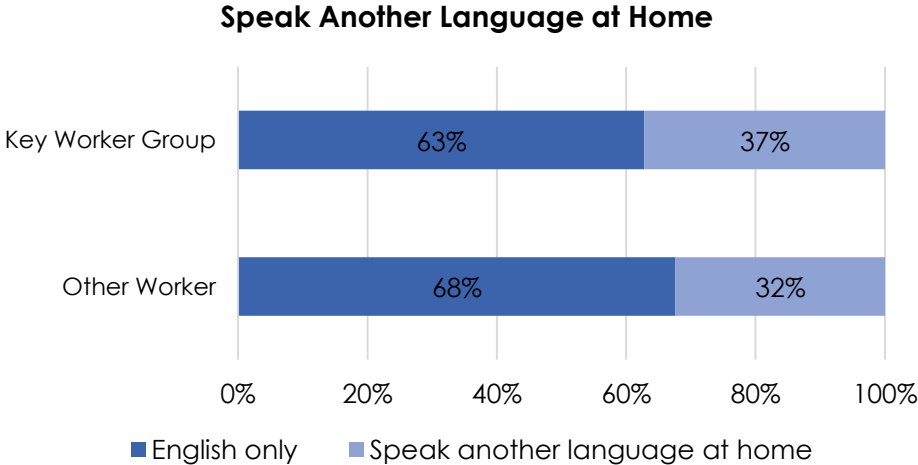
Demographic of Key Workers

Compared to other workers, Key Workers had a notably younger age profile with 61% aged under 35 years compared to 39% of other workers. Reflecting their age profile, Key Workers were more likely to live alone, live with a partner without children, live in non-family share house or living with their parents. Key Workers were only slightly less likely to speak a non-English language at home (37%) compared to other workers in the survey.



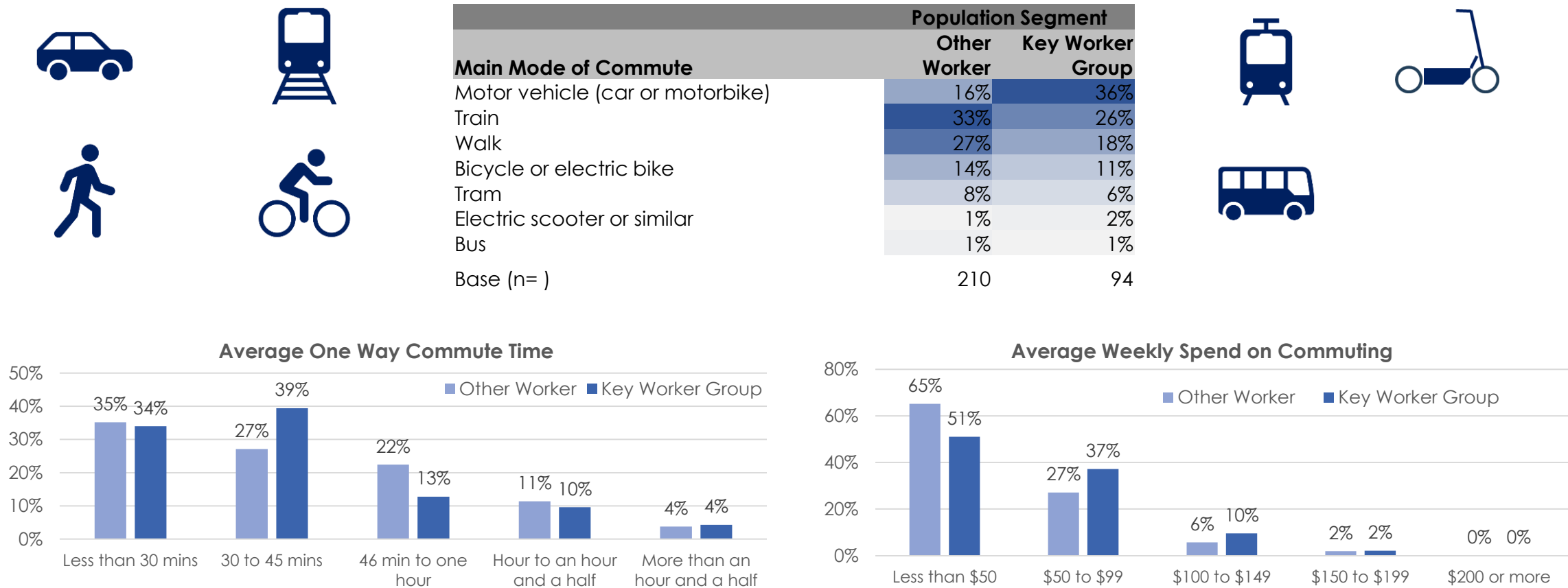
Population Segment		
Living Arrangement	Other Worker	Key Worker Group
Living alone	13%	26%
Couple with no children	30%	20%
Group household or share house	13%	20%
Living at home with parents	7%	15%
Couple with children	32%	14%
Single parent with children	3%	4%
Extended family household (multiple generations)	1%	1%
Other	0%	0%
Base (n=)	210	94

Population Segment		
Gender	Other Worker	Key Worker Group
Female	56%	57%
Male	41%	38%
Non-binary/ gender diverse	1%	3%
Other/ Prefer not to say	1%	1%
I use a different term	0%	0%
Base (n=)	210	94



Commuting Profile of Key Workers

For the commute to work, Key Workers in the survey were more likely to use a motor vehicle than other workers. Key Workers were notably more likely to have commute times of 30 to 45 minutes. As a result of using more paid transport, including a motor vehicle, and their travel times, Key Workers in the survey spent more on work travel, with 49% spending \$50 or more on commuting compared to 35% of other workers.





Section 2:

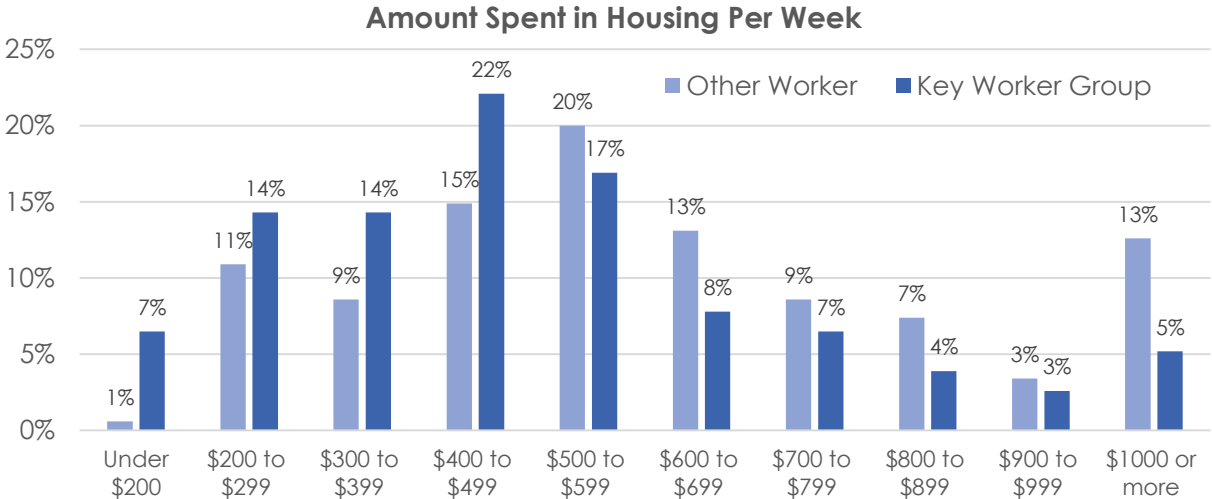
Key Worker Housing Profile

Key Worker Housing

Key Workers in the survey were notably more likely to rent compared to other workers (63% vs 43%). The higher proportion of Key Workers not paying for housing reflects those living with their parents. Although stand-alone housing was the main type of housing for Key Workers (39%), they were equally likely to live in an apartment (40%). Despite earning less than other workers, among those spending on housing, they only spent marginally less on housing per year, resulting in an estimated 48% of their income spent on housing compared to 28% for other workers.

Population Segment		
	Other Worker	Key Worker Group
Housing Ownership		
Renting	43%	63%
Paying off home (mortgage)	41%	19%
Own home outright	12%	9%
Not paying for housing	5%	10%
No fixed address or experiencing homelessness	0%	0%
Base (n=)	210	94

Population Segment		
	Other Worker	Key Worker Group
Current Type of Housing		
Stand-alone house	43%	39%
Apartment (< 9 floors)	19%	25%
Apartment (9+ floors)	18%	15%
Townhouse/Terrace house	19%	16%
Other type of housing	2%	5%
Base (n=)	210	94



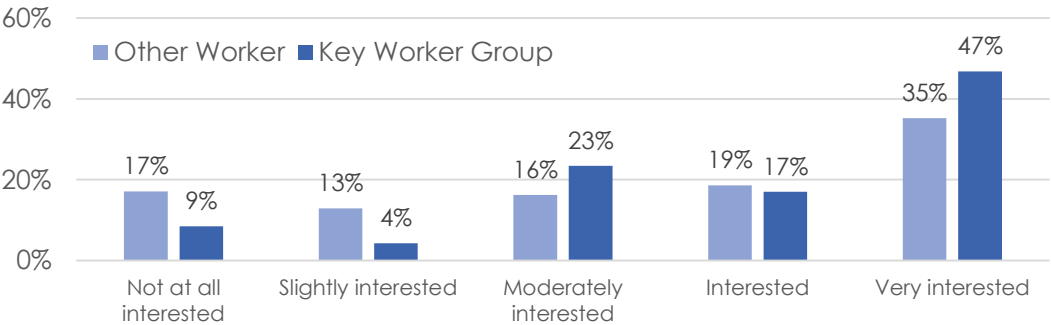
Population Segment		
	Other Worker	Key Worker Group
Average Spend (Calculated)		
Housing Spent Mid-Point	\$612	\$499
Annual Spend	\$31,839	\$25,966
Percent of Income	28%	48%
Base (n=)	175	77

Q10. Do you own, rent or are you paying off your home? Q9. What type of housing do you live in? Q11. Approximately how much does your household currently spend on housing costs each week? Share of HH income estimate based on household income and annualising the mid-point for the highlighted median. E.g. \$300 to \$399 = \$350 pw (\$18,200 per annum). HH Income based on mid-point for income ranges.

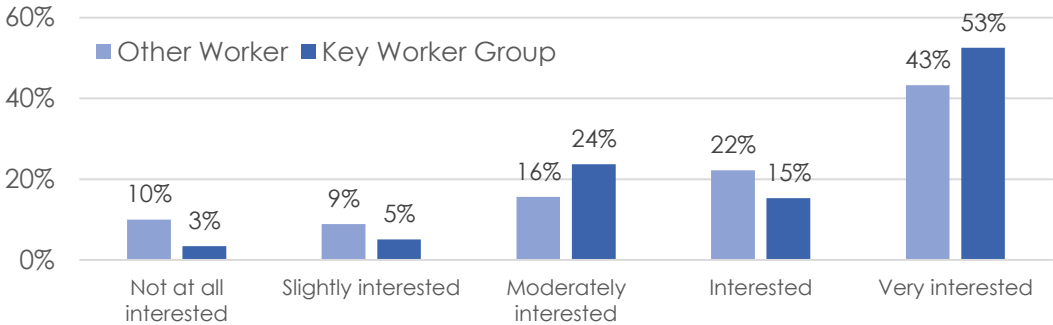
Interest in Living in City of Melbourne

With a higher proportion of renters, Key Workers were interested in living in the City of Melbourne, with just under half (47%) very interested. Among renters, Key Workers were more interested in living in CoM (53%). The main reason for interest in living in CoM were the employment opportunities. Although less than other workers, the main reason for not being interested in moving was a preference for the more natural environment of the suburbs.

Q12. Interest in Living in the City of Melbourne



Q12. Interest in Living in the City of Melbourne (Renters)



Q15. Main Reason for considering living in CoM	Population Segment	
	Other Worker	Key Worker Group
More employment opportunities	34%	43%
Less travel/commute time	17%	15%
Like living in city environments	17%	13%
Better entertainment opportunities	14%	12%
More accessible social activities	4%	4%
Lower cost of housing	3%	2%
Lower costs of living	1%	2%
Closer to family	0%	1%
Closer to friends	1%	0%
Other reason	0%	2%
No reason for wanting to live in the area	9%	6%
Base (n=)	210	94

Q16. Main Reason for NOT considering living in CoM	Population Segment	
	Other Worker	Key Worker Group
Prefer more trees and parks	42%	27%
Higher costs of living	10%	16%
Concerned about air quality	15%	16%
Concerned about noise	7%	10%
Higher cost of housing	5%	6%
Less employment opportunities	1%	6%
Longer travel time for other people in household	2%	4%
Prefer to live in lower housing density areas	5%	3%
Fewer employment opportunities	0%	2%
Too far from other family	1%	1%
Too far from friends	2%	1%
Less accessible for social activities	2%	1%
Other reason	1%	1%
No reason for wanting to live in the area	6%	5%
Base (n=)	210	94

Q12. In general, how interested are you in living in the City of Melbourne (either renting or purchasing a home)? Q15. Which of the following, if any, are reasons that you would consider living in the City of Melbourne? Q16. Which of the following, if any, are reasons that you would not consider living in the City of Melbourne? Renter Base (Key Workers = 59, Other Workers = 90)



Section 3:

Living in the City of Melbourne

Housing Type and Willingness to Spend on CoM Housing

Key Workers were interested in a diversity of housing types, notably townhouse/ terraces and apartments, especially for the type of housing they are already using. Reflecting their lower income, Key Workers were less willing to spend on CoM housing, with median willingness around \$300 to \$499 per week. The table on the follow slide shows details for these the charts.

Acceptable type of housing	Population Segment	
	Other Worker	Key Worker Group
Townhouse/Terrace house	64%	62%
Apartment (<9 floors)	52%	56%
Stand-alone house	53%	41%
Apartment (9+ floors)	41%	38%
None of the above	1%	1%
Other	0%	0%

Nett Apartment

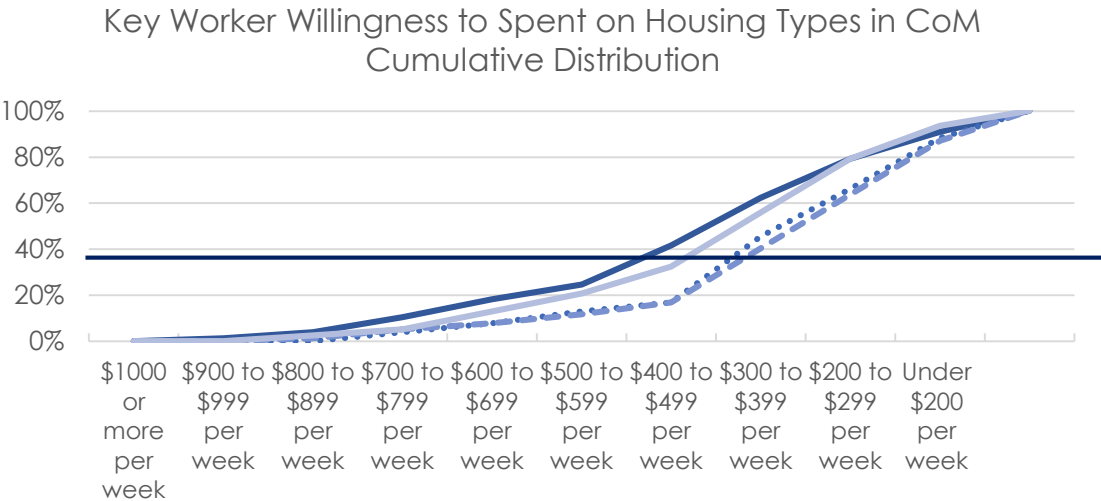
Key Worker: 62%

Other Worker: 55%

Base (n=)

174

86



Acceptable type of housing	Key Worker Group (Current Housing)			
	Stand-alone (< 9 floors)	Apartment (9+ floors)	Apartment e/Terrace	Townhouse
Stand-alone house	49%	41%	14%	39%
Apartment (<9 floors)	42%	77%	43%	62%
Apartment (9+ floors)	24%	32%	79%	39%
Townhouse/Terrace house	61%	64%	29%	92%
None of the above	3%	0%	0%	0%
Other	0%	0%	0%	0%

Base (n=)

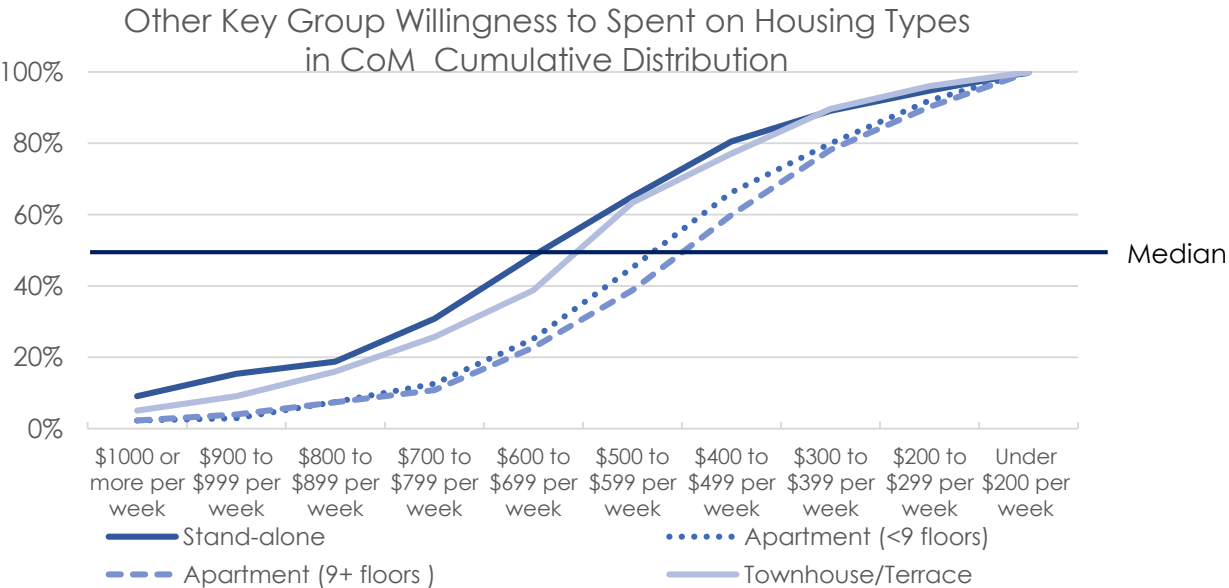
Cauton small bases

33

22

14

13



Willingness to Spend on City of Melbourne Housing

The table below shows the estimated maximum that survey respondents were willing to pay for each type of housing if they moved to the City of Melbourne. For Key Workers, the median for apartment housing is estimated at \$400 (\$300 to \$499 range). Based on their household income this would be around 32% of their average household income.

Key Worker Group	Response Distribution				Cumulative Distribution			
	Stand-alone	Apartment (<9 floors)	Apartment (9+ floors)	Townhouse/ Terrace	Stand-alone	Apartment (<9 floors)	Apartment (9+ floors)	Townhouse/ Terrace
Maximim amount willing to pay								
\$1000 or more per week	1%	0%	0%	0%	1%	0%	0%	0%
\$900 to \$999 per week	3%	0%	1%	3%	4%	0%	1%	3%
\$800 to \$899 per week	7%	4%	4%	3%	10%	4%	5%	5%
\$700 to \$799 per week	8%	4%	3%	8%	18%	8%	8%	13%
\$600 to \$699 per week	7%	5%	4%	8%	25%	13%	12%	21%
\$500 to \$599 per week	17%	4%	5%	12%	42%	17%	17%	33%
\$400 to \$499 per week	21%	29%	23%	23%	62%	46%	40%	56%
\$300 to \$399 per week	17%	21%	23%	23%	79%	66%	64%	79%
\$200 to \$299 per week	12%	22%	23%	14%	91%	88%	87%	94%
Under \$200 per week	9%	12%	13%	7%	100%	100%	100%	100%
Median Mid-Point Estimate					\$500	\$400	\$400	\$450
Share of HH Income Estimate					40%	32%	32%	36%

Other Worker Group	Response Distribution				Cumulative Distribution			
	Stand-alone	Apartment (<9 floors)	Apartment (9+ floors)	Townhouse/ Terrace	Stand-alone	Apartment (<9 floors)	Apartment (9+ floors)	Townhouse/ Terrace
\$1000 or more per week	9%	2%	2%	5%	9%	2%	2%	5%
\$900 to \$999 per week	6%	1%	2%	4%	15%	3%	4%	9%
\$800 to \$899 per week	3%	5%	3%	7%	19%	8%	7%	16%
\$700 to \$799 per week	12%	5%	3%	10%	31%	13%	11%	26%
\$600 to \$699 per week	18%	13%	12%	13%	49%	25%	23%	39%
\$500 to \$599 per week	17%	20%	16%	25%	65%	45%	39%	63%
\$400 to \$499 per week	15%	21%	21%	14%	81%	66%	60%	77%
\$300 to \$399 per week	9%	14%	18%	13%	89%	80%	78%	90%
\$200 to \$299 per week	6%	12%	12%	6%	95%	92%	90%	96%
Under \$200 per week	5%	8%	10%	4%	100%	100%	100%	100%
Median Mid-Point Estimate					\$500	\$550	\$500	\$600
Share of HH Income Estimate					20%	22%	20%	24%

Median Calculations: Median average is the point where 50% of responses are above or below. Because scales are based on ranges, median points are based on the nearest range to 50%. Where there is a large jump, the both ranges are highlighted. For housing share of income calculations, a mid-point of the range is used.

Q14. And how much would you be willing to spend on housing to live in the City of Melbourne for each of the following housing options? Share of HH income estimate based on household income and annualising the mid-point for the highlighted median. E.g. \$300 to \$399 = \$350 pw (\$18,200 per annum).



Appendix:

Questionnaire

Introduction Section

The City of Melbourne is committed to delivering more accessible and affordable housing in our communities. We're currently undertaking research to better understand the housing needs of local workers.

As a thank you for your help we are giving away \$100 Pre-paid Myki cards to fifty participants.

We anticipate that the survey will take approximately 10-minutes to complete.

We anticipate that the survey will take approximately 10 minutes to complete. The City of Melbourne includes the CBD, Docklands, Southbank, South Yarra, Kensington, Carlton, Parkville, Fishermans Bend, East Melbourne, West Melbourne and North Melbourne. [TEXT INSTRUCTION]

Q1. In what local government area do you live? [MR]

Items	Code	Items	Code
City of Melbourne	1	City of Merri-bek	16
City of Port Phillip	2	City of Whitehorse	17
City of Stonnington	3	City of Brimbank	18
City of Yarra	4	Shire of Cardinia	19
City of Banyule	5	City of Casey	20
City of Bayside	6	City of Frankston	21
City of Boroondara	7	City of Greater Dandenong	22
City of Darebin	8	City of Hume	23
City of Glen Eira	9	City of Knox	24
City of Hobsons Bay	10	City of Maroondah	25
City of Kingston	11	City of Melton	26
City of Manningham	12	Shire of Mornington Peninsula	27
City of Maribyrnong	13	Shire of Nillumbik	28
City of Monash	14	City of Whittlesea	29
City of Moonee Valley	15	City of Wyndham	30
		Shire of Yarra Ranges	31
		Other	32

Q2. Which of the following best describes your type of household? [SR]

Items	Code	Notes
Living at home with parents	1	
Living alone	2	
Single parent with children	3	
Couple with no children	4	
Couple with children	5	
Group household or share house	6	
Extended family household (multiple generations)	7	
Other	8	Detail

Employment Profile Section

Q3. Are you employed ... ? [SR]

Items	Code	Notes
Full time	1	
Part time or casual	2	
Employed as a carer	3	
Not currently employed	4	
Not looking for paid employment	5	

IF WORKING OR LOOKING FOR WORK

Q4. Which of the following reflects when you generally work? [SR]

Items	Code	Notes
Shift work that includes weekends	1	Shift worker
Shift work that does not include weekends	2	
Work during day only, that include weekends	3	Non-Shift Worker
Work during the day only with no weekends	4	

IF WORKING OR LOOKING FOR WORK

Q5. In which industry do you work? [SR]

Items	Code	Notes
Agriculture, Forestry and Fishing	1	
Mining	2	
Manufacturing	3	
Electricity, Gas, Water and Waste Services	4	
Construction	5	
Wholesale Trade	6	
Retail Trade	7	
Accommodation and Food Services	8	
Transport, Postal and Warehousing	9	
Information Media and Telecommunications	10	
Financial and Insurance Services	11	
Rental, Hiring and Real Estate Services	12	
Professional, Scientific and Technical Services	13	
Administrative and Support Services	14	
Public Administration and Safety	15	
Education and Training	16	
Health Care and Social Assistance	17	
Arts and Recreation Services	18	
Other industry	19	Detail

IF WORKING OR LOOKING FOR WORK

Q6. Can you perform your role while working from home? [SR]

Items	Code	Notes
Yes	1	
No	2	Key Worker

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City of Yarra	4	Shire of Cardinia	19
City of Banyule	5	City of Casey	20
City of Bayside	6	City of Frankston	21
City of Boroondara	7	City of Greater Dandenong	22
City of Darebin	8	City of Hume	23
City of Glen Eira	9	City of Knox	24
City of Hobsons Bay	10	City of Maroondah	25
City of Kingston	11	City of Melton	26
City of Manningham	12	Shire of Mornington Peninsula	27
City of Maribyrnong	13	Shire of Nillumbik	28
City of Monash	14	City of Whittlesea	29
City of Moonee Valley	15	City of Wyndham	30
		Shire of Yarra Ranges	31
		Other	32

Q2. Which of the following best describes your type of household? [SR]

Items	Code	Notes
Living at home with parents	1	
Living alone	2	
Single parent with children	3	
Couple with no children	4	
Couple with children	5	
Group household or share house	6	
Extended family household (multiple generations)	7	
Other	8	Detail

Employment Profile Section

Q3. Are you employed ... ? [SR]

Items	Code	Notes
Full time	1	
Part time or casual	2	
Employed as a carer	3	
Not currently employed	4	
Not looking for paid employment	5	

IF WORKING OR LOOKING FOR WORK

Q4. Which of the following reflects when you generally work? [SR]

Items	Code	Notes
Shift work that includes weekends	1	Shift worker
Shift work that does not include weekends	2	
Work during day only, that include weekends	3	Non-Shift Worker
Work during the day only with no weekends	4	

IF WORKING OR LOOKING FOR WORK

Q5. In which industry do you work? [SR]

Items	Code	Notes
Agriculture, Forestry and Fishing	1	
Mining	2	
Manufacturing	3	
Electricity, Gas, Water and Waste Services	4	
Construction	5	
Wholesale Trade	6	
Retail Trade	7	
Accommodation and Food Services	8	
Transport, Postal and Warehousing	9	
Information Media and Telecommunications	10	
Financial and Insurance Services	11	
Rental, Hiring and Real Estate Services	12	
Professional, Scientific and Technical Services	13	
Administrative and Support Services	14	
Public Administration and Safety	15	
Education and Training	16	
Health Care and Social Assistance	17	
Arts and Recreation Services	18	
Other industry	19	Detail

IF WORKING OR LOOKING FOR WORK

Q6. Can you perform your role while working from home? [SR]

Items	Code	Notes
Yes	1	
No	2	Key Worker

Q7. Which of the following income ranges best describes your individual income? [SR]

Items	Code	Notes
Under \$25,000	1	Low income
\$25,000 to \$45,999	2	
\$46,000 to \$65,999	3	Medium income
\$66,000 to \$85,999	4	
\$86,000 to \$115,999	5	Above medium income
\$116,000 to \$135,999	6	
\$136,000 to \$159,999	7	
\$160,000 or more	8	
NOTES: Based on income range from Key Worker Housing, City of Melbourne, Nov 2022		

IF IN COUPLE RELATIONSHIP

Q8. In which of the following income ranges best describes your household income? [SR]

Items	Code	Notes
Under \$25,000	1	Low income
\$25,000 to \$45,999	2	
\$46,000 to \$65,999	3	Medium income
\$66,000 to \$85,999	4	
\$86,000 to \$115,999	5	Above medium income
\$116,000 to \$135,999	6	
\$136,000 to \$159,999	7	
\$160,000 or more	8	
NOTES: Based on income range from Key Worker Housing, City of Melbourne, Nov 2022		

Housing Profile

Q9. What type of housing do you live in? [SR]

Items	Code	Notes
Stand-alone house	1	
Apartment in a building with 8 or less floors	2	
Apartment in a building with 9 or more floors	3	
Townhouse/Terrace house	4	
Other type of housing	5	Describe

Q10. Do you own, rent or are you paying off your home? [SR]

Items	Code	Notes
Renting	1	
Paying off home (mortgage)	2	
Own home outright	3	
Not paying for housing	4	

IF RENTING OR PAYING OFF HOME

Q11. Approximately how much does your household currently spend on housing costs each week? Please provide your best estimate. [SR]

Items	Code	Notes
Under \$200 per week (under \$800 per month)	1	
\$200 to \$299 per week (\$800 to \$1196 monthly)	2	
\$300 to \$399 per week (\$1200 to \$1599 monthly)	3	
\$400 to \$499 per week (\$1600 to \$1999 monthly)	4	
\$500 to \$599 per week (\$2000 to \$2399 monthly)	5	Apartment average
\$600 to \$699 per week (\$2400 to \$2799 monthly)	6	House average
\$700 to \$799 per week (\$2800 to \$3199 monthly)	7	
\$800 to \$899 per week (\$3200 to \$3599 monthly)	8	
\$900 to \$999 per week (\$3600 to \$3999 monthly)	9	
\$1000 or more per week (\$4000 or more)	10	
NOTES: Average based on SQM Research, Melbourne, property research data		

Housing Needs Profile

Q12. In general, how interested are you in living in the City of Melbourne (either renting or purchasing a home)? [SR]

Scale	Code	Notes
Not at all interested	1	
Slightly interested	2	
Moderately interested	3	
Interested	4	
Very interested	5	

IF INTERESTED CODES 2 TO 5

Q13. What type of housing would you consider if you were to live in the City of Melbourne? [MR]

Items	Code	Notes
Stand-alone house	1	
Apartment in a building with 8 or less floors	2	
Apartment in a building with 9 or more floors	3	
Townhouse/Terrace house	4	
None of the above	5	

Q14. And how much would you be **willing to spend on housing** to live in the City of Melbourne for each of the following housing options? Please provide your best estimate. [SR]

Items	Most Willing to Pay	Notes
Stand-alone house	1	List based on current housing.
Apartment, building more than 9 floors	2	
Apartment, building less than 9 floors	3	
Terrace house	4	

Scale	Code	Notes
Under \$200 per week (under \$800 per month)	1	
\$200 to \$299 per week (\$800 to \$1196 monthly)	2	
\$300 to \$399 per week (\$1200 to \$1599 monthly)	3	
\$400 to \$499 per week (\$1600 to \$1999 monthly)	4	
\$500 to \$599 per week (\$2000 to \$2399 monthly)	5	Apartment average
\$600 to \$699 per week (\$2400 to \$2799 monthly)	6	House average
\$700 to \$799 per week (\$2800 to \$3199 monthly)	7	
\$800 to \$899 per week (\$3200 to \$3599 monthly)	8	
\$900 to \$999 per week (\$3600 to \$3999 monthly)	9	
\$1000 or more per week (\$4000 or more)	10	

RANDOMISE REASONS FOR AND AGAINST QUESTIONS

Q15. Which of the following, if any, are reasons that you **would consider** living in the City of Melbourne? [SR]

Items	Code	Notes
Lower cost of housing	1	
Lower costs of living	2	
Closer to family	3	
Closer to friends	4	
Less travel/commute time	5	
More accessible social activities	6	
Better entertainment opportunities	7	
Like living in city environments	8	
More employment opportunities	9	
Other reason	10	Detail, Locked position
No reason for wanting to live in the area	11	Locked position

Q16. Which of the following, if any, are reasons that you **would not consider** living in the City of Melbourne? [SR]

Items	Code	Notes
Higher cost of housing	1	
Higher costs of living	2	
Too far from other family	3	
Too far from friends	4	
Longer travel time for other people in household	5	
Less accessible for social activities	6	
Fewer employment opportunities	7	
Prefer to live in lower housing density areas	8	
Concerned about noise	9	No matching reasons for.
Concerned about air quality	10	
Prefer more trees and parks	11	
Less employment opportunities	12	
Other reason	13	
No reason for wanting to live in the area	14	

Travel Profile Section

Q17. What type of transport do you use for travelling to and from work? [MR]

Items	Code	Notes
Tram	1	
Bus	2	
Train	3	
Motor vehicle (car or motorbike)	4	
Walk	5	
Bicycle or electric bike	6	
Electric scooter or similar	7	

Q18. Average time taken travelling to work? Average one-way journey time. [SR]

Items	Code	Notes
Less than 30 mins	1	
30 to 45 mins	2	
46 min to one hour	3	
Hour to an hour and a half	4	
More than an hour and a half	5	

Q19. How much do you spend on travel to and from work **each week**? Please provide your best estimate. [SR]

Items	Code	Notes
Less than \$50	1	
\$50 to \$99	2	
\$100 to \$149	3	
\$150 to \$199	4	
\$200 or more	5	

Demographic Profile Section

Q20. Do you speak any languages other than English at home? [SR]

Items	Code	Notes
No	1	
Yes, speak another language at home	2	

Q21. Which of the following best describes your gender? [SR]

Items	Code	Notes
Female	1	
Male	2	
Non-binary/ gender diverse	3	
Other/ Prefer not to say	4	
I use a different term	5	Detail

Q22. Please select your current age. [SR]

Scale	Code	Scale	Code
17 years or younger	1	45 to 49 years	8
18 to 20 years	2	50 to 54 years	9
20 to 24 years	3	55 to 59 years	10
25 to 29 years	4	60 to 64 years	11
30 to 35 years	5	65 to 69 years	12
36 to 39 years	6	70 to 74 years	13
40 to 44 years	7	75 years or older	14

Follow Up Engagement

Q23. After the survey we may want to speak with people to find out more about their housing needs. Are we able to contact you? [SR]

Items	Code	Notes
Yes	1	
No	2	

Q24. As a thank you for assisting with this research, would you like to go into our draw for a  100 pre-paid Myki card. [SR]

Items	Code	Notes
Not interested	1	
Please put me in the draw	2	

☐

IF IN DRAW OR WILLING TO BE CONTACTED

Q25. Would you like to go into our draw for a \$100 pre-paid Myki card. [TEXT]

Items	Capture
Name	
Email address	

micromex
research

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