

REPCO WAREHOUSE (HO1126)

Address	90-104 Berkeley Street, Carlton
Date/period	1938/Interwar
Building type	Commercial
Grading	C2



Significance

What is Significant?

The building, in particular the façade featuring unpainted brickwork, steel-framed windows, as well as the painted Repco signage.

How is it Significant?

The Repco warehouse is of historic and aesthetic significance to the City of Melbourne.

Why is it Significant?

Built in 1938, the Repco warehouse is historically significant as it is representative of the phase of land consolidation and development that occurred in this part of Carlton during the first half of the 20th century when there was a major shift from largely residential to mostly commercial land use. Like much of the Interwar development in the area, it has associations with the automotive industry as it was built for Repco, which had other sites nearby during the mid-20th century (278 Queensberry Street and 618-630 Elizabeth Street) and which still operates widely across Australia.

(AHC Criterion A4)

The Repco warehouse is of aesthetic significance as it has landmark value and is being a remarkably intact and fine example of a Moderne style building. Elements of note include the asymmetric composition comprising the cream brick tower and contrasting brown brick sections with steel-framed windows.

(AHC Criterion E1)