SEAFARERS REST PARK

PHASE 2 ENGAGEMENT

In June-July 2020, CoM asked for your feedback about the designs for Seafarers Rest Park. This is what you told us:

ENGAGEMENT REACH

SOCIAL MEDIA REACH





WHO RESPONDENTS WERE

Impressions: The number of times the post was shown to users.

Engagements: The number of actions that were taken on a post
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Residents 59%	
Workers 21%	
Visitors 7%	16% Under 35 years of age
Students 4%	48% Between 35 - 54 years
Other 10%	36% 55 years of age or older

WHAT RESPONDENTS LIKED ABOUT THE DESIGN



Trees and biodiversity

"I really like the Urban Forest and including more natural habitat into the space in addition to curated ones (e.g. lawns). As a neighbour it provides a much needed pocket of nature in the area."



Playground ideas

WHAT RESPONDENTS FELT WAS MISSING

- Incorporate more texture (retaining the use of ropes in keeping with the maritime theme)
- Ensuring that playground equipment is useable in all seasons
- Ensuring that play equipment is also accessible to children with physical disabilities.



Shared community space

"I love the family friendly areas, especially the children's play area. There are lot of young families living in the surrounding apartments and we could use another park for the kids to play in."



Memorials

A desire for stronger recognition of Melbourne's seafarers through:

- Plaques
- Memorial walls
- Events and services



history

"I like the name "Seafarers Rest" and the recognition of the Maritime Heritage that has played such a strong part in the development of Melbourne. The use of maritime artefacts is excellent and can deliver a sense of Melbourne's maritime ties."



Other concerns

Some respondents outlined other feedback and concerns including:

- Noise
- Shared user paths
- Safety