# OUR NEIGHBOURHOODS AT A GLANCE THE CENTRAL CITY

# **Overview of The Central City**

The central city, sometimes referred to as the CBD, or the Hoddle Grid, is the heart of Melbourne and the economic and cultural capital of Victoria. Laid out in 1837, it encompasses the area from the Yarra River Birrarung to Victoria Street, and Spencer Street to Spring Street.

The central city is the centre of the highest density of jobs and activity in Victoria, where over 900,000\* people come to live, work and visit every day.

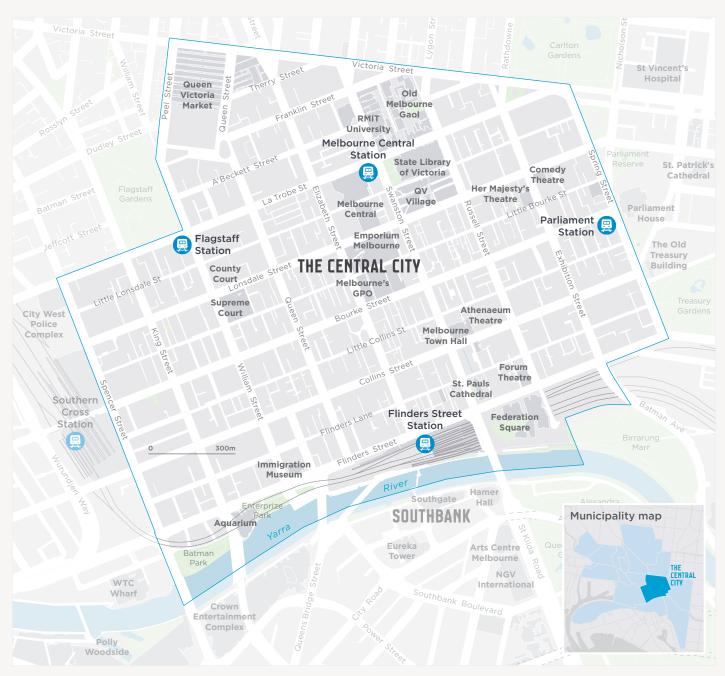
It is home to Melbourne's famed laneways, arcades and café culture, a distinct blend of contemporary and Victorian

architecture and a diversity of events, shopping, dining, and nightlife. It is a truly mixed use area with a number of different character areas within it, including the Little Bourke Street Chinatown precinct.

Many of Melbourne's most iconic landmarks are located here, including the State Library of Victoria and Federation Square, Melbourne's major public square and cultural events space, situated opposite Flinders Street Station, the centre of Melbourne's public transport network.

\*Based on pre-covid data.

# The Central City in the City of Melbourne



# **Features of The Central City**

#### **Population**



Residential population

37,112



**Number of businesses** 

9,444

Data was sourced from the 2016 Australian Bureau of Statistics (ABS) Census of Population and Housing. To learn more about this data, including definitions, visit: abs.gov.au/census/guide-census-data

#### Residents



Age (median years)

26.3



Youth (12-25 years)

**47%** 



Older (60+ years)

4%



Born overseas

**74%** 



Main overseas country of birth: China

**25%** 



Speaks a language other than English (LOTE) at home

**67%** 



Main non-English language spoken: Mandarin

**31%** 



Attending a tertiary education institution

**39%** 



Main occupation: Professionals

**37%** 



Main work travel method: Walked only

**37%** 

Data was sourced from the 2016 Australian Bureau of Statistics (ABS) Census of Population and Housing. To learn more about this data, including definitions, visit: abs.gov.au/census/guide-census-data

#### Households



Occupied private dwellings

16,205



Average household size (persons)

2



Weekly household income (median)

\$979



Low income households (less than \$650 p.w.)

**37%** 



High income households (more than \$2,500 p.w.)

13%



Family households

**35**%



Lone person households



Renting 70%



Living in a flat or apartment

98%

Data was sourced from the 2016 Australian Bureau of Statistics (ABS) Census of Population and Housing. To learn more about this data, including definitions, visit: abs.gov.au/census/guide-census-data

#### **Top Three Employment Types**



Business Services **53,510 22**-2%



Finance and Insurance 38,046

15.8%



Public Administration and Safety

**27,680 11.5%** 

Data was sourced from the 2019 City of Melbourne Census of Land Use and Employment (CLUE). To learn more about this data, including definitions, visit: melbourne.vic.gov.au/about-melbourne/research-and-statistics/city-economy/census-land-use-employment/Pages/clue.aspx

#### **Jobs by Status**



Full time

**68.7%** 



Part time

12.7%



Casual

10.5%



Contract

165,126 30,571 25,152 19,604 8.1%

Data was sourced from the 2019 City of Melbourne Census of Land Use and Employment (CLUE). To learn more about this data, including definitions, visit: melbourne. vic. gov. au/about-melbourne/research- and -statistics/city-economy/census-land-use-employment/Pages/clue. aspx. and the property of the property

#### Land Use (Percentage of total neighbourhood - list not exhaustive)



Office

24%



Residential apartment

4%



Parking - Commercial and Private

**1.7%** 



**Public Open Space** 

0.5%



Sports and **Recreation - Outdoor** 



Indoor **Entertainment** 

3.3%



Retail

**3.5**%



Commercial Accommodation

4.5%



Educational / Research



Storage / Wholesale



Performances, Conferences, Ceremonies

### **Development Activity** (major new commercial and residential property development)

#### **Under construction**



**Developments** 



Residential dwellings

7,090



Student accommodation

2,544



Hotel/serviced apartments

2,729

#### **Approved**



**Developments** 



Residential dwellings

11,380



Student accommodation

4,569



Hotel/serviced apartments

6,999

#### **Under construction (Area sqm)**



Office space

107,423



Retail space

#### Approved (Area sqm)



Office space

20,254 383,674 70,228



Retail space

Data was sourced from the November 2020 City of Melbourne's Development Activity Monitor (DAM). To learn more about this data, including definitions, visit: developmentactivity.melbourne.vic.gov.au/

# **Services in The Central City**

#### **Community Facilities and Local Amenities** (list not exhaustive)

#### **Childcare services**

Genius Childcare Goodstart Childcare

Guardian Early Learning Centre Collins St

Kids On Collins

Little Stars At Bourke Children Centre

Melbourne City Childcare and Kindergarten

Melbourne City Child Care Centre

Only About Children

QV Children's Centre

#### **Libraries and Community Spaces**

Caroline Chisholm Library Incorporated

City Library

**Swanston Library** 

The Melbourne Athenaeum Library

Melbourne Visitor Centre

Melbourne Visitor Hub

Multicultural Hub

Melbourne Town Hall

Drill Hall

#### **Recreation Parks and Open Spaces**

Batman Park

Common Reserve

**Customs Square** 

Enterprize Park

La Trobe and Exhibition Street Reserve

Merritts Place Reserve

#### **Museums and Cultural spaces**

Sea Life Aquarium

ANZ Banking Museum

Chapter House Lane

Chinese Museum

First Site Gallery Hellenic Museum

lan Potter Centre NGV Australia

Immigration Museum

Magnet Galleries Melbourne Inc

Mailbox Art Space

NGV Studio

Old Melbourne Gaol Crime & Justice Experience

**RMIT Gallery** 

Top Arts

West Space Inc

Working Heritage

Australian Centre For The Moving Image (ACMI)

Princess Theatre

Athenaeum Theatre

Comedy Theatre

The Edge

Forum Theatre

Her Majesty's Theatre

Open House Melbourne Inc

Regent Theatre

Victorian Opera

Zinc at Federation Square

#### **Primary Healthcare Facilities**

Aim Health Medical Centre

**CBD** Doctors Melbourne

Chase Medical Centre

City Medical

CoHealth community health service

Collins GP

Collins Place Medical Clinic

Collins Street Medical Centre

Emporium Melbourne Medical Centre

Galleria Medical Centre

Little Bourke St Medical Clinic

Medical One Pty Ltd

Melbourne City Medical Centre

Mid-Town Medical Clinic

My Clinic Bourke St Mall

MyClinic Melbourne

Paramount Medical Clinic

SMG Health

Sonic Health

Swanston Street Medical Centre

The Melbourne Sports Medicine Centre

The Town Medical Centre

William Street Clinic

#### **Educational Institutions**

Australian Catholic University

La Trobe University

**RMIT University** 

Royal Melbourne Institute of Technology

The Australian National University

Vic Institute of Business

Victoria University

City Cite

Eltham College of Education City Campus

Centre for Adult Education

Chisholm Institute

Melbourne Institute of Technology

Royal Melbourne Institute of Technology

Southern Cross University

Victoria University

Victoria University of Technology

William Angliss Tourism & Hospitality Training Centre

#### **Police Services**

Australian Criminal Intelligence Commission

Australian Federal Police

Victoria Police - Bourke Street

Victoria Police - Kiosk Flinders Street

Victoria Police - Spencer Street

#### **Sporting and Physical Recreation Venues**

Melbourne City Baths

#### **Transport links**

Flagstaff train station

Melbourne central train station

Parliament station

Flinders Street Station

Bus routes 200, 207, 216, 220, 232, 234, 235, 236, 237, 250, 251, 302, 303, 304, 305, 309, 318, 350, 546, 603, 604, 605, 684, 905,

906, 941, 944, 945, 951, 952, 955, 961, 966, 969

Skybus - airport link

Tram routes 1, 3, 5, 6, 11, 12, 16, 19, 30, 35, 48, 57, 58, 59, 64, 67,

70, 72, 75, 86, 96, 109 and City circle

# **Council investments** in The Central City

#### **Recently completed**

- Enterprize Park
- Hardware Lane streetscape improvements
- Melbourne Town Hall ground floor refurbishment works, including a new Customer Service Centre
- Smoke Free Areas

#### **Coming soon**

- Riverslide Skate Park
- · Queen Victoria Market Renewal
- · City Baths refurbishment works
- A new park off Market Street
- Elizabeth Street design and construction of streetscape improvements
- Improved pedestrian priority in Little Streets
- · New protected bike lanes along Exhibition Street
- Cycle infrastructure new bike lanes

#### **Further information**

Melbourne Design Guide: s3.ap-southeast-2.amazonaws.com/hdp.au.prod.app.com-participate. files/9015/4882/4707/Central\_Melbourne\_Design\_Guide\_November\_2018.pdf

Elizabeth Street Strategic Opportunities Plan: s3.ap-southeast-2.amazonaws.com/hdp.au.prod.app.com-participate.files/9215/8225/6801/Elizabeth\_St\_Opps\_Plan\_summary\_FINAL\_21022020.pdf

Queen Victoria market Precinct Renewal melbourne.vic.gov.au/building-and-development/urban-planning/local-area-planning/queen-victoria-market-precinct-renewal-plan/pages/queen-victoria-market-precinct-renewal-plan.aspx

Market Street Park: melbourne.vic.gov.au/building-and-development/shaping-the-city/city-projects/Pages/new-park-market-street.aspx

 ${\tt Metro\ Tunnel\ Project:}\ \textbf{metrotunnel.vic.gov.au/construction/cbd}$ 

