

OUR NEIGHBOURHOODS AT A GLANCE

SOUTHBANK

Overview of Southbank

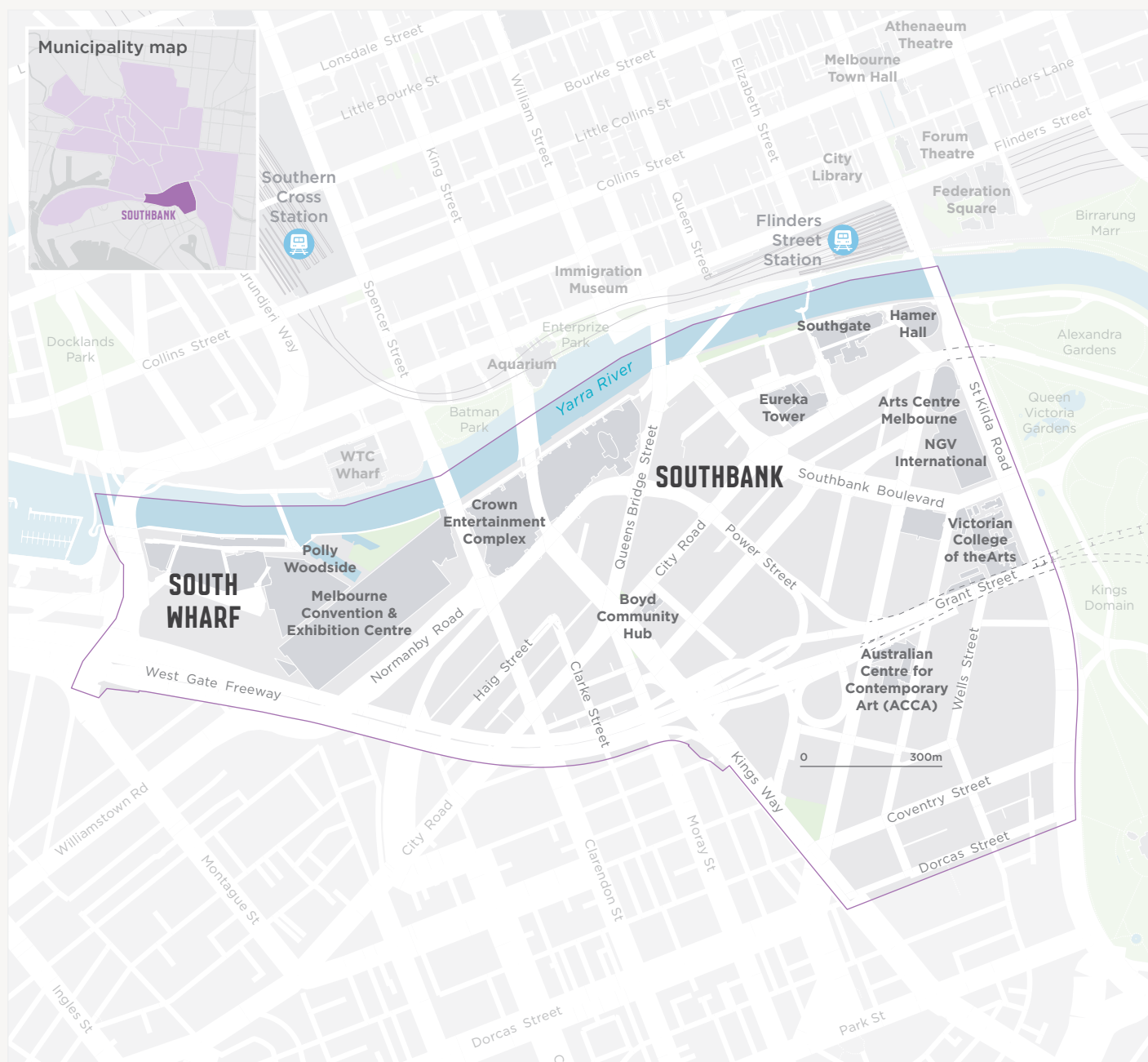
Southbank is a high density residential and commercial neighbourhood situated on the southern side of the Yarra River Birrarung and bounded by St Kilda Road and the West Gate Freeway and is home to a range of entertainment, arts and tourism destinations.

Southbank has experienced rapid growth since the 1990s, transforming from an industrial area into a dense, high-rise neighbourhood. The Boyd Community Hub, library and park, is Southbank's major local community asset.

Southbank Promenade is one of Melbourne's major entertainment precincts with many restaurants and hotels. The spectacular city views make it a popular place for locals and visitors to dine, drink, stroll and watch the occasional street performer.

Southbank is home to the Melbourne Arts Precinct, one of the highest concentrations of arts and cultural organisations anywhere in the world, including the National Gallery of Victoria and Hamer Hall as well as many galleries, theatres, studios, and arts education institutions.

Southbank in the City of Melbourne



Features of Southbank

Population



Residential population

18,108



Number of businesses

972

Data was sourced from the 2016 Australian Bureau of Statistics (ABS) Census of Population and Housing. To learn more about this data, including definitions, visit: abs.gov.au/census/guide-census-data

Residents



Age (median years)

31



Youth (12-25 years)

27%



Older (60+ years)

7%



Born overseas

58%



Main overseas country
of birth: China

13%



Speaks a language
other than English
(LOTE) at home

46%



Main non-English
language spoken:
Mandarin

16%



Attending a tertiary
education institution

19%



Main occupation:
Professionals

41%



Main work travel
method: Walked only

33%

Data was sourced from the 2016 Australian Bureau of Statistics (ABS) Census of Population and Housing. To learn more about this data, including definitions, visit: abs.gov.au/census/guide-census-data

Households



Occupied private dwellings

8,033



Average household size (persons)

2



Weekly household income (median)

\$1,866



Low income households (less than \$650 p.w.)

8%



High income households (more than \$2,500 p.w.)

40%



Family households

47%



Lone person households

35%



Renting

64%



Living in a flat or apartment

98%

Data was sourced from the 2016 Australian Bureau of Statistics (ABS) Census of Population and Housing. To learn more about this data, including definitions, visit: abs.gov.au/census/guide-census-data

Top Three Employment Types



Arts and Recreation Services

8,802
18.7%



Business Services

7,959
16.9%



Food and Beverage Services

4,411
9.4%

Data was sourced from the 2019 City of Melbourne Census of Land Use and Employment (CLUE). To learn more about this data, including definitions, visit: melbourne.vic.gov.au/about-melbourne/research-and-statistics/city-economy/census-land-use-employment/Pages/clue.aspx

Jobs by Status



Full time

29,297
62.3%



Part time

6,312
13.4%



Casual

7,754
16.5%



Contract

3,688
7.8%

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Land Use (Percentage of total neighbourhood – list not exhaustive)



Office

9.3%



Residential
apartment

23.9%



Parking - Commercial
and Private

19%



Public
Open Space

1%



Sports and
Recreation - Outdoor

0%



Indoor
Entertainment

3%



Retail

1.8%



Commercial
Accommodation

5.3%



Educational /
Research

1.4%



Storage /
Wholesale

0.2%



Performances, Conferences,
Ceremonies

2.2%

Data was sourced from the 2019 City of Melbourne Census of Land Use and Employment (CLUE). To learn more about this data, including definitions, visit: melbourne.vic.gov.au/about-melbourne/research-and-statistics/city-economy/census-land-use-employment/Pages/clue.aspx

Development Activity (major new commercial and residential property development)

Under construction



Developments

3



Residential dwellings

2,373



Student accommodation

0



Hotel/serviced apartments

0

Approved



Developments

39



Residential dwellings

12,100



Student accommodation

0



Hotel/serviced apartments

3,733

Under construction (Area sqm)



Office space

2,347



Retail space

1,285

Approved (Area sqm)



Office space

109,905



Retail space

51,213

Data was sourced from the November 2020 City of Melbourne's Development Activity Monitor (DAM).
To learn more about this data, including definitions, visit: developmentactivity.melbourne.vic.gov.au/

Services in Southbank

Community Facilities and Local Amenities (list not exhaustive)

Childcare services

Boyd Family Services
Jumbo Early Education
Montessori Beginnings
One Tree Defence Childcare Unit Coventry
Only About Children

Libraries and Community Spaces

Boyd Community Centre
Southbank Library at Boyd

Recreation Parks and Open Spaces

Meaden Street Open Space
Southbank Promenade
Boyd Park
Southbank Boulevard
Melbourne Square Park

Museums and Cultural spaces

Australian Centre For Contemporary Art
NGV International
Polly Woodside - Melbourne's Tall Ship Story
Hamer Hall
Malthouse Theatre
Melbourne Convention Centre
Melbourne Exhibition Centre
Melbourne Recital Centre
Melbourne Symphony Orchestra
Melbourne Theatre Company
The Palms At Crown
Victorian Arts Centre - State Theatre
Assembly Point
Buxton Contemporary

VCA Artspace
Margaret Lawrence Gallery
The Stables
Southbank Theatre
Testing Grounds

Primary Healthcare Facilities

Capstone Medical Centre Southbank
Correct Care Australia Pty Limited
Freshwater Place Wellness Medical Practice Pty Ltd
MyClinic Southbank
Southbank Medical Clinic
Southgate Medical Centre

Educational Institutions

Faculty Of The VCA & Music
University of Melbourne Faculty of Fine Arts & Music
Melbourne Conservatorium of Music
The Victorian College of The Arts
Victorian College Of The Arts Secondary School
Abbey Road Institute
Australian Ballet School
ACMI X
Holmesglen Institute Of TAFE
The National Institute Of Dramatic Art

Transport links

Tram routes 109, 96, 12, 1, 3, 5, 6, 16, 58, 64, 67, 72
Bus routes 234, 235, 236, 237, 605
SkyBus - Melbourne Airport to Southbank via Docklands
Ferry Melbourne CBD / Southbank to Williamstown
via Southgate

Council investments in Southbank

Recently completed

- Boyd Park
- Southbank Boulevard - upgrade

Coming soon

- Cycle infrastructure - new bike lanes
- City Road - a new dog off-leash park
- City Road Master Plan Action 2 - Kings Way Northern Undercroft recreation space
- Southbank Library at Boyd Community Hub - upgrade
- Southbank Promenade

Further information

Southbank Structure Plan: melbourne.vic.gov.au/SiteCollectionDocuments/southbank-structure-plan-2010.pdf

City Road Master Plan: melbourne.vic.gov.au/building-and-development/shaping-the-city/city-projects/city-road/Pages/city-road-master-plan.aspx

Southbank Boulevard: melbourne.vic.gov.au/building-and-development/shaping-the-city/city-projects/southbank-boulevard/Pages/transforming-southbank-boulevard-dodds-street.aspx

Boyd Park: melbourne.vic.gov.au/building-and-development/shaping-the-city/city-projects/pages/boyd-park-concept-plan.aspx

Richmond to Docklands Precinct: vpa.vic.gov.au/project/flinders-to-richmond-precinct/

Melbourne Design Guide: s3.ap-southeast-2.amazonaws.com/hdp.au.prod.app.com-participate.files/9015/4882/4707/Central_Melbourne_Design_Guide_November_2018.pdf

Please note this profile contains information that was collected prior to the COVID-19 event and may not represent the current situation. The information does, however, provide a baseline which shows where the population was at the time it was collected. Refer to each category to see the source of the data and when the information presented was collected.

